Customer statistical information pack



Total Reach*

669,567

Total Engagement**

294,899





^{*} Total Reach – combined reach of all products where your content appeared. ** Total Engagement across all products where your content has appeared (digital editions, website and email newsletters)



OPENACCESS GOVERNMENT

Issue 46 April 2025 Total Edition Reach*

168,138

Total Edition Engagement**

117,582

The neuroscience of metabolism





UW Medicine

Email Opens

20,476

Edition Engagement

97,106

Clients Pageviews

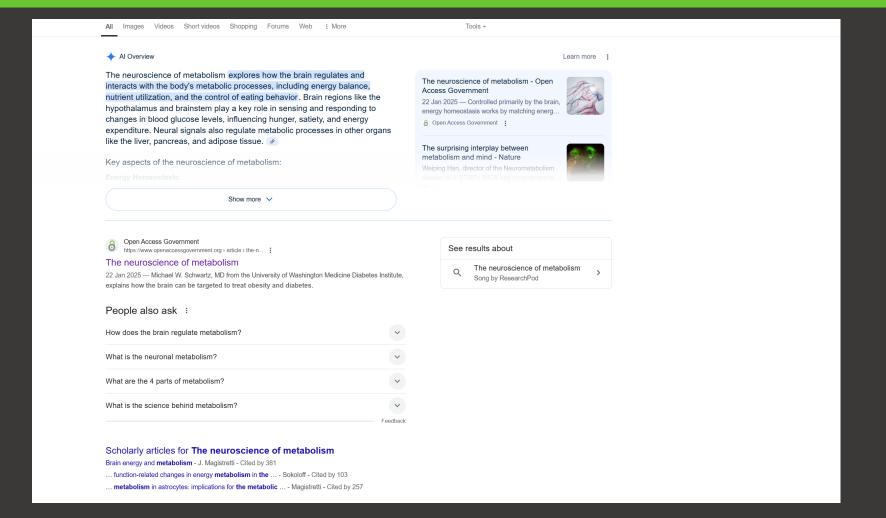
3,390

^{*} Total Reach is the distribution for this edition of the publication – does not include organic website visits

^{**} Total Engagement of the publication content (email opens, PageSuite and HTML pageviews)

DIGITAL CONTENT

Google Search Results – Page 1 rank 1 plus featured ai result for "The neuroscience of metabolism" above Science Direct, Nature, NIH





OPENACCESS GOVERNMENT

Issue 47 July 2025 Total Edition Reach*

171,843

Total Edition Engagement**

177,256

* Total Reach is the distribution for this edition of the publication – does not include organic website visits

Targeting the brain for the treatment of type 1 diabetes



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Email Opens

27,285

Edition Engagement

149,971

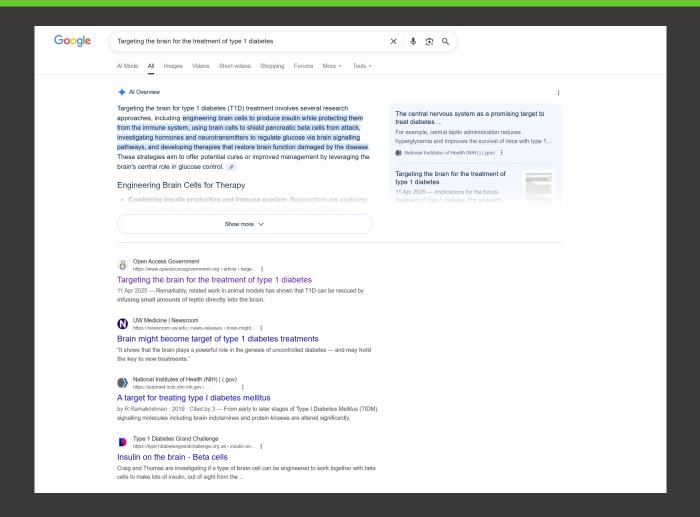
Clients Pageviews

10,614

^{**} Total Engagement of the publication content (email opens, PageSuite and HTML pageviews)

DIGITAL CONTENT

Google Search Results – Page 1 rank 1 plus featured ai result for "Targeting the brain for the treatment of type 1 diabetes"



DIGITAL CONTENT

Banner

* Reach is the audience for the pages where you banner appeared
** Leads are the number of clicks your banner has received

Reach* 329,586 Leads** 61

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